DukeEngage (***)

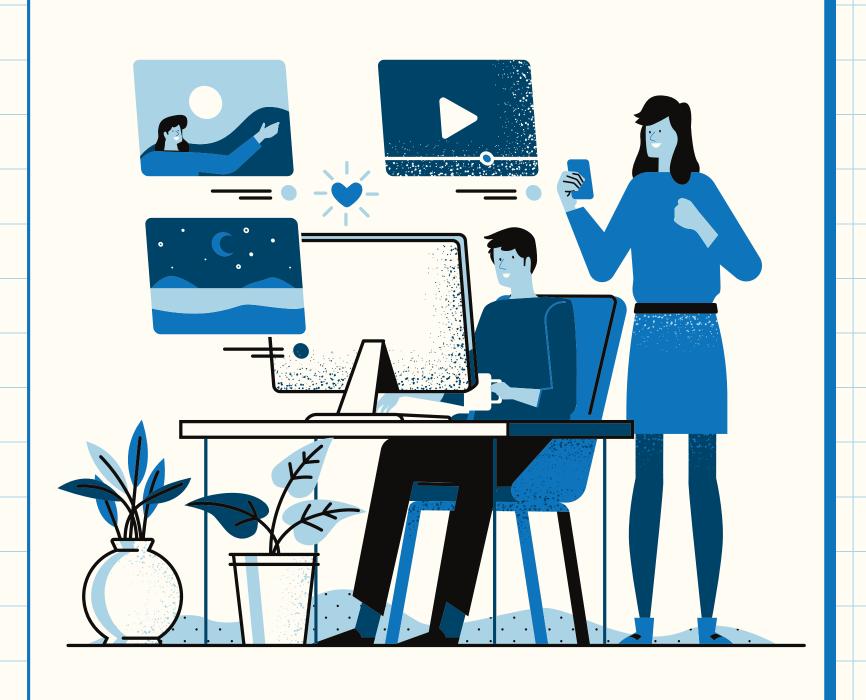
SYSTEMS INNOVATION ONBOARDING

RECOMMENDATION

MEGAN FONG | RAFAEL ADI







PROBLEM ONE

- TTD's current technical onboarding/offboarding functions
- Employee confusion with company platforms during onboarding
- During employee offboarding,
 two central questions arise
 - What to do with employees access to company platforms and materials?
 - O How can we improve the transition from exiting member to new member?



PROBLEM TWO



Platform Access Levels

- TTD's technical **platforms** are **not** managed by one singular department
 - o Editing access levels has become problematic for the SI team
- Access level issue during offboarding

2000

<u>Application Redundancies</u>

• Decentralized nature of TTD's technical **platforms** have also brought issues of application redundancies and interdepartmental miscommunication



DukeEngage PROJECT PROCESS STAFF INTERVIEWS **PLATFORM** PEER INTERVIEWS **AND SURVEYS ANALYSIS** • Apps available to TTD • Interviews with all • Michigan Non-Profit via **WSU emails** department directors & Association ∘ Adobe Suite ∘ Beckie Hawes-Baggett additional relevant Canvas • Global Detroit staff Microsoft Office 365 Nonprofit Entreprises at Zoom Work (NEW) • Interviews and surveys Society for Human Resource Management (SHRM) showed application • SHARE Detroit redundancies • NextEnergy • Zoho One platform • BUILD Institute analysis, emphasized Kenjity Kelopar Poet 1360 Milaj Liejjo Duone Tour Stire Pope o • Global Talent Accelerator Problem 2



ONBOARDING RECOMMENDATION

PLATFORM INSTRUCTION

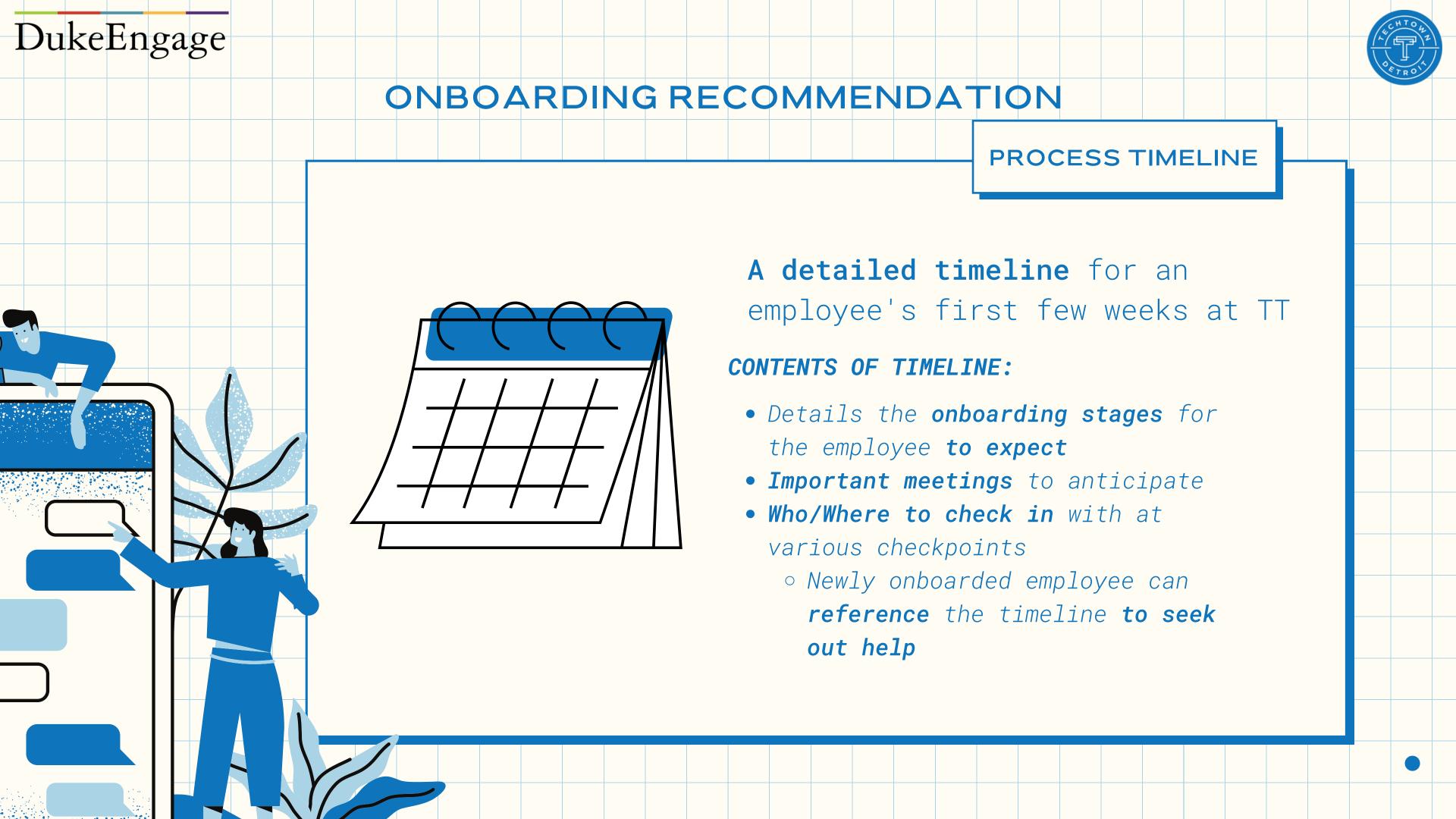
Additional aspect of orientation involving walk-throughs of widely used company-wide platforms

INCLUDING:

- Tours of modes of communication
 - Emphasis on org-wideTeams channels
- General instructional introduction to Zoho
 - Tour of most frequently used applications











ONBOARDING RECOMMENDATION

INITIAL TECH. CHECKLIST



A checklist distributed to the corresponding department director before the arrival of a new employee GOALS:

- Broken down by tasks for SI/HR/C&IT
- Involves **all resources available** to the employee
- **Supervisor** can check off necessary platforms
- Zoho applications will require specification of access level



APPLICABLE RESOURCES

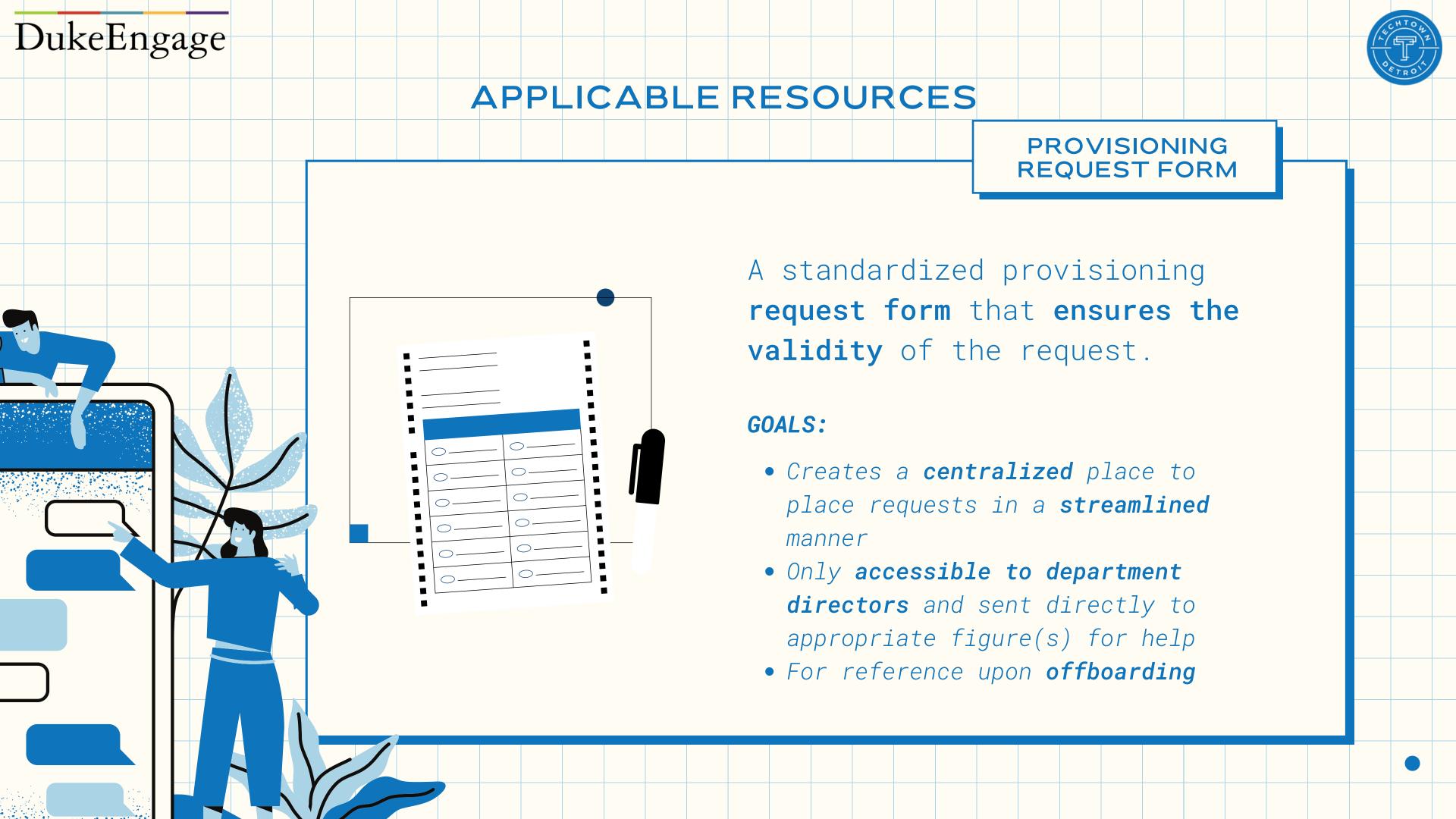
ZOHO ONE TRAINING

Easily accessible Zoho One tutorials for employees to utilize as a resource whenever desired

WHAT THIS ENTAILS:

- General overview of Zoho usage
 - Walkthrough of Zoho dashboard and functionalities
- Application specific tutorials
 - Most popular applications
 - Additional ones upon request
- Utilize Zoho to the same extent



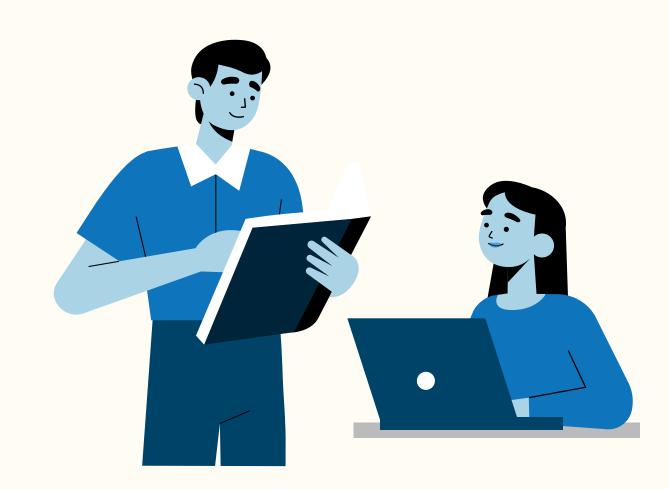


PROVISIONING REQUEST FORM
Please send this request form to your supervisor for approval.
Name Department
Supervisor Role Role
Please check off any applications that you would like access to listed below:
Zoho One Applications:
Books - Online accounting software that manages your finances, automates business workflows, and helps you work collectively across departments
☐ Bookings - Syncs your calendars while letting customers self-schedule and pay for appointments
Backstage - Event management software that empowers event organizers to plan and run conferences, meetups, and product launches
Campaigns - Email marketing toolkit that helps you to create responsive designs, customize messages, deliver emails to inboxes, trigger automated workflows, and connect with new customers
□ CRM - Online Sales CRM software that manages our program participants, donors, sponsors and funders
Forms - Software used to create forms that are shareable online and can efficiently manage your data received from clients
□ Projects - Project management software that helps you plan your projects, track work efficiently, and collaborate with
your team Sign - Digitally sign documents yourself and email the signed copies to others, get documents signed on the spot, or
send documents to request signatures
 Sites - Create your website quick and easy by choosing from a collection of customizable templates Sprints - An agile project management tool that helps teams adopt an iterative and collaborative approach to work
Survey - Create custom surveys, collect real-time data, and analyze responses with reports, charts and graphs
If you would like to have beyond a user access level to any of these applications please specify for which and why:
Other Applications: Please provide a brief explanation if you are requesting access to a platform that is not usually given for this user's role:
☐ EE YouTube Channel ☐ Zoom ☐ Adobe Acrobat Pro ☐ Adobe Creative Cloud
Acuity Stripe or Dex/Forte



APPLICABLE RESOURCES

REFERENCE GUIDES



A company-wide interactive page with a description of each employee's primary responsibilities

GOALS:

- Used for **seeking assistance**
 - Find who is responsible for assisting with a specific change
- Defines 'normal' usage for an employee
- Accountability for implementers of change
- Strict distinction in roles

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OFFBOARDING TRANSITION PLAN



Exiting Member Communication

- Occurs upon the department director's notification of offboarding
- Teams channels with relevant employees
- Delegate unattended responsibilities

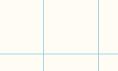


Offboarding Checklist

- Refer to onboarding checklist documentation
- Programs that need to have access
 revoked from
- Affected team members may add tasks based on prior discussion



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LONG TERM PLAN

Removing Redundancies

- Currently, multiple platform redundancies exist between TTD and WSU.
- Removing the excess accounts could fix the SI team's budget issues

Organized Routing Checklist

- Similar to the **provisioning request form**, however more **organized** and **detailed**
- Every employee will have access to this checklist

Individualized Platform Training

- Beyond the proposed easily accessible Zoho tutorials for TTD employees, a training program for other applications within the company suite
- Could drastically save SI time in the long run



