

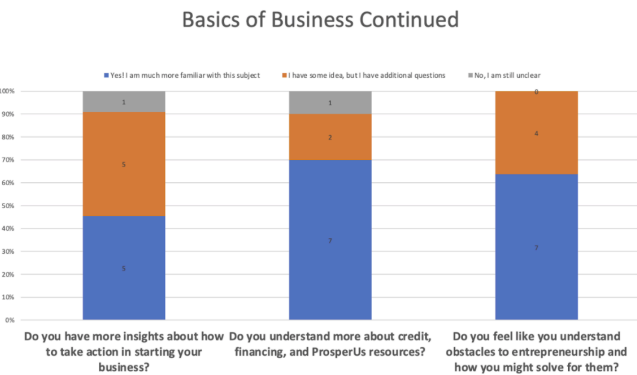
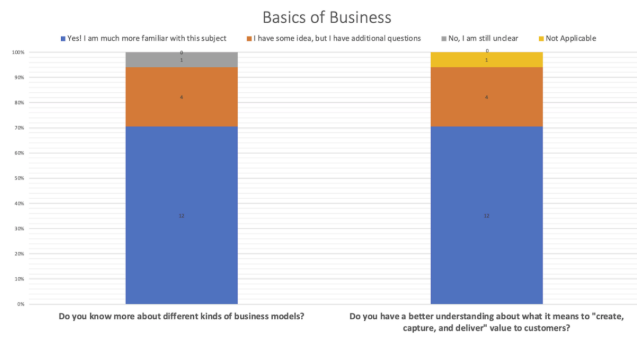
# BUSINESS 101 WORKSHOP ANALYSIS

## BASIC PARTICIPANT INFO:

- Total sign-ups who actually attended the workshop - 20/38 or 52.6%
- Those referred who actually attended - 4/30 or 13.3%

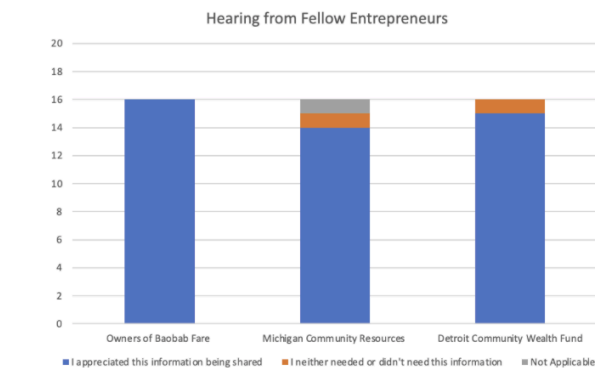
## BASIC OF BUSINESS FEEDBACK:

- Overall, students developed a much stronger understanding of starting a business, general business models, overcoming obstacles as entrepreneurs, and



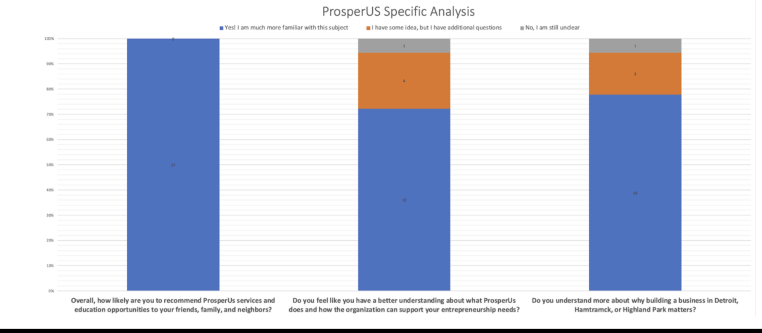
## LISTENING TO ENTREPRENEURS:

- Students enjoyed listening to various business owners.



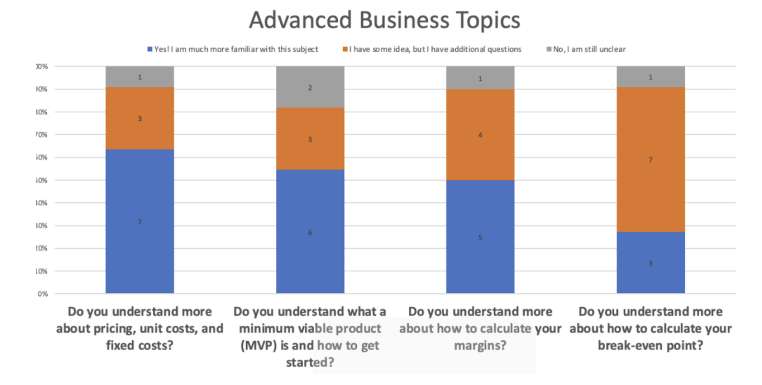
## PROSPERUS SPECIFIC ANALYSIS:

- Overall, students are very satisfied with ProsperUS and have developed a deeper understanding of its mission.



## ADVANCED BUSINESS TOPICS:

- With some of these more advanced, complex business topics, all participants greatly benefited by becoming more familiarized with the topics, but we found that more participants felt that they had lingering questions and were still a little unclear.



## GLOWS:

- Drove people to a deeper understanding of ProperUS's mission
- Inspired participants to be even more passionate about helping their community
- Students enjoyed hearing from fellow entrepreneurs as well as various community resources
- The majority of students gained a thorough understanding of almost all of ProsperUS's teaching goals

## GROWS:

- Length: there was consistent feedback that the workshops were on the longer side
- Focus/Understanding: Most people had a much stronger understanding of basic business information than some of the more complex, nuanced business principles

## RECCOMENDATIONS

- Length: divide the sessions into 3-4 shorter sessions
- Review: share recording and send other materials used
- Follow Up: in survey offer one on one follow ups to review certain concepts
- Focus: more time/focus dedicated to the more complex business principles

